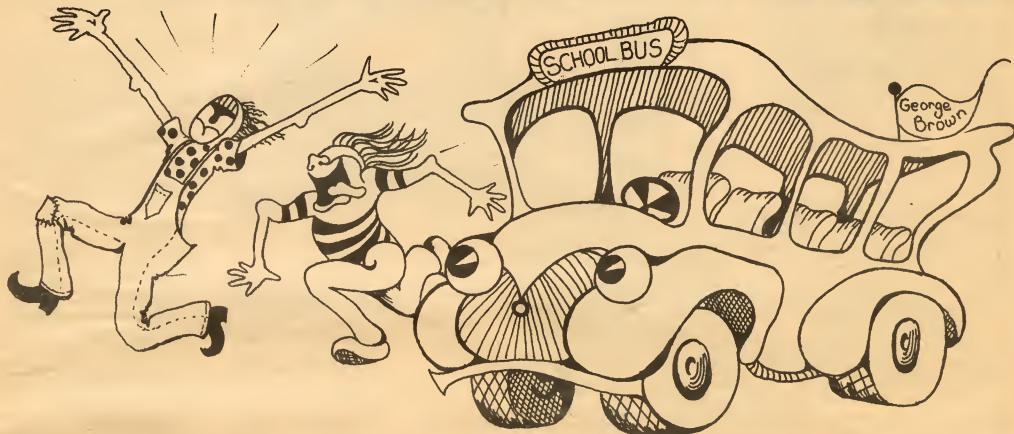


FULL MOON

VOL. 1 NO. 1

OCTOBER — 76



Welcome

Welcome to the FULL MOON, a newspaper serving students of St. James Campus and bringing the eight other George Brown Campuses up-to-date with what we are doing here at St. James. We boast to be the only G.B.C. Campus which publishes a monthly newspaper and we are happy to have our newspaper circulated in all the campuses.

Perhaps the best way to explain our genesis and purpose is by adopting the traditional journalist's system: Who, What, Where, Why, How. So, under these five time-honoured headings are the answers from my perspective.

WHO? Full Moon
WHAT? A monthly newspaper
WHERE? Serving students and staff of St. James Campus and to a smaller extent, students and staff of all the other G.B.C. Campuses.

WHY? This paper has been generated by the hard work of a past graduate of St. James Campus, Paul Harvey. He showed tremendous dedication and sense of responsibility in ensuring that the Full Moon was published every month.

The Full Moon covers almost all the important happenings at St. James Campus and around George Brown College as a whole.

In many ways this newspaper serves an important purpose. We are in the process of resolving many important issues related to students' welfare at St. James Campus and this newspaper will serve to bring students up-to-date with the developments as time goes by.

This should be an interesting year for us and you will undoubtedly play an important role in some of our accomplishments.

Readers' letters and comments on any issue related to students' interest are most welcome.
HOW? The Full Moon cannot succeed without a larger staff of writers, cartoonists, artists and photographers. If you are interested in any of these areas, we are interested in you. You will find that being part of the newspaper staff is an interesting experience and a lot of fun.



Mr. Sykes — Principal.

GEORGE BROWN 1818 - 1880

Statesman - Politician - Journalist Father of Confederation

Son of Peter Brown, an Edinburgh merchant, and Isabella Mackenzie, George Brown was born forty miles up the Forth at Alloa, November 29th, 1818. He grew up in the Citadel of Scottish Education and within the High School and Southern Academy of Edinburgh.

At the age of twenty, George Brown migrated, with his father Peter Brown, to New York where, in 1842, they established the British Chronicle, a journal for British emigrants. In 1843, the Browns moved to Toronto where they launched the Banner (1843-1848), a Free Church Presbyterian weekly. In 1844 Brown founded the Globe as a weekly, and in 1853, it became a daily.

George Brown was a man of deep convictions. Under his forceful editorship the Globe became a leader of political and educational enterprise. This was manifest when the Globe, in 1853, having absorbed its two main reform rivals, became a daily which acquired an influence unequalled by any Canadian Journal since that day.

Through the pages of the Globe, and the spell of his forthrightness, George Brown dominated the Liberal Party for over two decades.

George Brown opposed all church-affiliated schools. He advocated representation by population, to give large population groups in Western Canada their proper place in the Assembly. He ardently advocated the annexation of Hudson's Bay lands. His hastily reorganized Reform Party, which swept the western polls in 1857, was in 1858 put out of power after Brown had ruled two days as Premier of the Province.

1864 led George Brown to hold statesmanship when he agreed to enter a coalition government with his Conservative rivals and the day he rose and walked forward to meet Sir John A. Macdonald in the Assembly he made possible the birth of Confederation.

Naturally, strong individualists could not always see eye to eye, and it was a distinct loss when he resigned from the government in 1865. However, he still ardently worked for and supported Confederation until its consummation. Sir John A. Macdonald, political giant that he was, so weakened Brown's leadership by taking able Liberals into his cabinet that in the elections of Confederation year 1867, Brown was defeated.

George Brown withdrew from active politics, but exercised his editorial power through the leadership given in the pages of the Globe. In 1873 Alexander Mackenzie appointed him to the Senate where his influence was cut short in this sixty-second year by a bullet fired by a disgruntled employee. May 12th, 1880, was the day of the funeral for a great Scot, a commanding journalist, an ardent politician, and a Founding Father.

The George Brown College is dedicated to the principles enunciated by this great man. Human dignity is founded not only upon political freedom but also on the development of skills and knowledge that allow one to make a significant contribution to the well-being of the community.

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CLUBS...

The Clubs on Campus all operate under the umbrella of the Student Council. The Student Council is requesting that all Clubs submit a list of their planned activities one month in advance. This will ensure proper planning and enough time for teachers to be informed in case special arrangements have to be made.

All clubs are asked to cooperate with the Student Council on this issue so that we can ensure the smooth operation of everything on Campus.

If you want to get some information on these clubs, you can go down to the Student Council office, room 124. If you don't know any of the people listed in the clubs then ask the secretary Liz Moran about them and she will gladly direct you to the proper rooms in which these clubs are located.

Also, clubs do not continue on their own. They need members, so if you are interested, go and join up. Don't be shy because you will be helping both the club and yourself.

Black Students Union

The Black Students Union of St. James Campus would like to officially welcome all new students to this fast growing multicultural campus. A personal invitation is extended to all interested students, new and old, who would like to be a member of the Black Students Union. Our main goal is to bring all black student's interests together while maintaining the peaceful and united atmosphere already existing at St. James Campus. For more information leave your name and home form number with the J.S.C. Secretary in room 124 at your convenience.

Work done in love, for love and through love provides food for the soul.

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When you look at them without fear, you grow through the lesson they teach.

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Instead of saying tomorrow say now.

A.M.A.

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Vice-President: Joe Rumeo

Treasurer: Harry Winkels

Zeev Landesberg

Vice-President Public

Relations: Lori Shute

Secretary: Diane Morin

Executive Advisor:

Joe Trentadue

PURPOSES

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2) To communicate the best that is known about marketing.

3) To develop marketing manpower — that is to attract capable people to the field and to assist in their professional growth.

4) To stimulate the application of the best marketing knowledge — that is, to make better use of what is known.

5) To establish contacts for possible job opportunities in Toronto.

6) To establish the application of the best marketing knowledge.

7) To provide members with the opportunities to use their executive skills (public speaking, human relations, decision making and problem solving, business and time organization, leadership, and supervision skills).

8) To communicate the best that is known about marketing.

9) To organize field trips for the members to broaden their marketing skills and experience.

10) To promote and contribute to school spirit by a) promoting beneficial relations between students, faculty and businessmen; b) assisting in the advertisement and promotion of College events.

Physical Distribution...

President: Jeffrey Goodsell

Vice-President:

Moyle Leong Goe

Treasurer: Joel Daiter

Public Relations:

Frank Caporiccio

Secretary: Linda Sweeney

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There is an open invitation to all new students, regardless of course, to join the Physical Distribution Club.

Grant to finance...

The newly-formed Multicultural History Society of Ontario has been awarded a three million dollar Wintario grant geared to promote ethnic community histories and the contributions by the province's diverse cultural groups in the shaping of "a Canadian Society".

The group, made up of university professors, has a goal to develop and promote ethnic history studies as they relate to Ontario communities, record events in archives and encourage the publication of history books dealing with immigrant communities and their involvement in building the province.

University of Toronto history chairman, Professor Maurice Careless is head of the society.

MPP Nick Leluk of the Ministry of Culture and Recreation criticized those people who would criticize Government for spending this amount of money in this time of government restraint.

He added: "Is our heritage a frill? Is the cultural diversity which enriches all our lives a frill?" He added that it would be foolish to deny "our heritage by neglect".

Chairman of the Ontario Advisory Council on Multiculturalism, Dr. George Korey, said that multiculturalism is a unique aspect of the Canadian peoples.

"Multiculturalism is a basic philosophy that guides all to deal with each other as individual human beings and that all considerations come after the basic human rights have been recognized," he said.

He added: "What makes Canada unique is that while we work to preserve and to strengthen internal ethnic identities, our goal is a people, proud of the roots of their forefathers, but prouder still of being Canadians today."



"It weighs four pounds - three pounds of fish and one pound of mercury."

OUR CAFE

EVENING SOUND STEREO

by David Singh

Patience is virtue. Good things come to those who wait. For those who have been at St. James Campus from its opening late last year, and note the progress (slow but sure) we have been making, they will agree that the above statements are true.

St. James Campus was at the time of its opening nothing more than 'a building with classrooms'. The washrooms were incomplete, the heating system was very poor, the elevator was inadequate, and of course, there was no cafeteria.

There was just no way of students obtaining anything to eat except to go to the restaurants outside of the Campus. This was quite an experience for it was in the middle of winter and could you imagine getting dressed up very warmly just to obtain a coffee? The Human Resources Centre started providing coffee and donuts for students. This was something that was most welcomed by the students and teachers. I remember having long line-ups of students just waiting to have a coffee.

Administration apparently started to realize that we were human beings and we have needs which must be satisfied and a lunch room (still operating on the fifth floor) was provided. Although only a limited amount of food items could be obtained yet it was most welcomed. It satisfied the needs of all at St. James Campus while it was being looked forward to the day when we would have a 'proper' cafeteria.

Well it is here at last.

Last week Mr. John Phoenix, Food Service Manager, explained to me the way the cafeteria (located in the basement) will operate. The cafeteria is beautifully designed and on completion will be a masterpiece for St. James Campus.

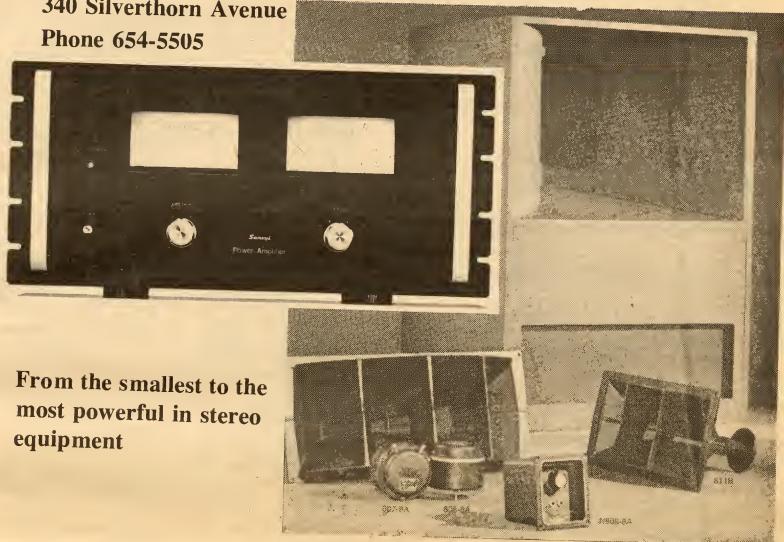
There will be a 'hamburger' section to be operated similar to 'McDonald's Restaurant'. Next to this will be a 'hot food' section which will also carry fresh salads. The third section will be the 'delicatessen'.

You are invited to submit suggestions for names of the different sections. A name for the overall cafeteria is also required. Special prizes will be given for the best names suggested. Suggestions can be submitted to room 124 as soon as possible.

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Ken Furness, EL3-1B
Wim Bokhout, GA-1C
Stan Soltip, ENL-1A
Ronald Marson, BES-21
Alexander Lanski, EN101-3A
Mike Cox, EL61A
Susan Cox, B51/1A
Stephen Mackay, EL5/4A
Mike McNamara, OP-45
Barbara Bailey, GD12C
A. Mohamed, GiA
Jeannette Hay, D1
Justin Da Silva, B1/3A
John Bell, B198
Cindy Hall, B51/3A
Glen Cummings, B2/3A
Jennifer Smith, B1/3B
Garnet Smart, EL5/4A
Michael Wilding, B9/1A
Dax Sukhraj, B3/4A



by David Singh

Do you know — Community College graduates are finding it much easier to obtain jobs than University graduates? "Companies prefer to hire Community College graduates rather than University graduates," a prominent businessman is quoted as saying.

"They are easier to train, it is as simple as that. Community College graduates already understand the basics of the job."

Canadian University graduates — men and women — Bachelors of Art, Doctors of Chemistry, Engineers and Lawyers are learning that a University degree carries no guarantee of work. A degree does not promise social esteem. A degree does not ensure a decent job or a living wage. What makes this lesson so painful is that this has not always been the case. Previously, as recently as the sixties, a University education was a sure way of attaining high social esteem, whereas, in the seventies the rules appear to have changed.

Maybe it is time for high school students to be told about this new set of rules. Maybe they should be warned away from full-time University, maybe they should be told of the alternatives — Community Colleges, part-time degrees, arts and crafts, trades and travel. Maybe it should be clearly spelled out that a University degree no longer leads to sweet economic security. And — heresy of heresies — that a degree may even be a bad investment. Bad, both for the individual and the country.

For a long time it has been a North American article of faith that higher education produces national well-being. But as historian Desmond Morton says: "Unfortunately after a decade of unprecedented educational investment, the Canadian economy appears to be at a dead stop." University of Toronto sociologist Edward Harvey, an education specialist, wrote three years ago: "From the citizens' viewpoint, the hard-earned dollars poured into education have given no perceptible social or economic returns. While his 'investment' has increased, Canada has slumped to an economic recession." So an abundance of University degrees may no longer be considered assurance of a nation's success.

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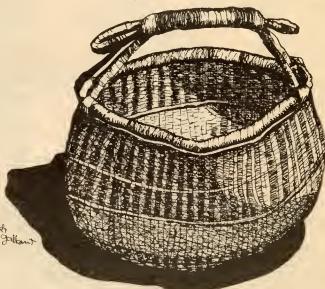
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ORIENTATION DAY...

by Elaine Spencer

Tuesday, September 7th was the beginning of another semester at St. James Campus. It was a memorable day for some 550 students joining us for the first time. The FULL MOON and all returning students at the College extend a warm welcome to all you newcomers.

The Buddy System, devised several years ago to help accustom new students to college life, once again proved to be a worthwhile endeavour. A campus tour conducted by the "buddies" was an excellent way for incoming students to become more familiar with their new surroundings. In fact, several commented that the assistance and friendliness of the buddies really made them feel "at home". Thanks, buddies!

Orientation Day activities also included an hour-long program held in the Atrium and planned by Student Council. Fourth semester Secretarial Science student Elaine Spencer acted as emcee for the program which featured addresses by Mr. Malcolm Sykes, Principal at St. James and Mr. David Singh, President of the St. James Student Council.

Mr. Sykes, also new to the campus this year, welcomed everyone and expressed his desire to keep the channels of communication open between administration and students. The diverse backgrounds of students on this campus make St. James somewhat unique. Mr. Sykes felt that a spirit of understanding, respect, and friendship is essential if students intend to benefit fully from their education at the College. He expressed his willingness to be of help at all times and invited students to visit him in his office on the first floor.

Student Council President David Singh also stressed the value of unity between various ethnic and cultural groups on campus.

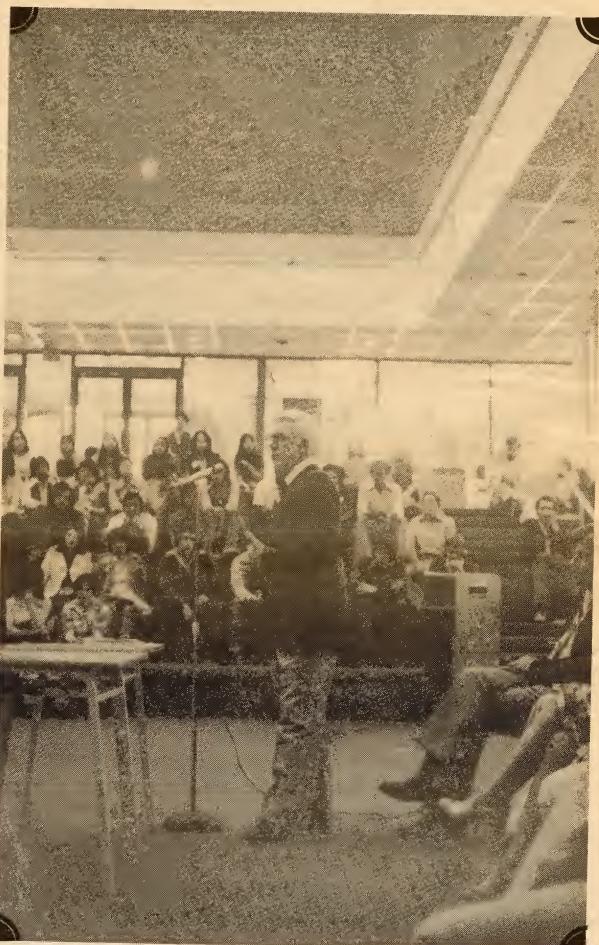
He outlined some proposed activities for the year and ended by saying, "The spirit of St. James is second to none". Students were invited to get involved with J.S.C. Activities. A visit to the Council Office, room 124, is a great beginning.

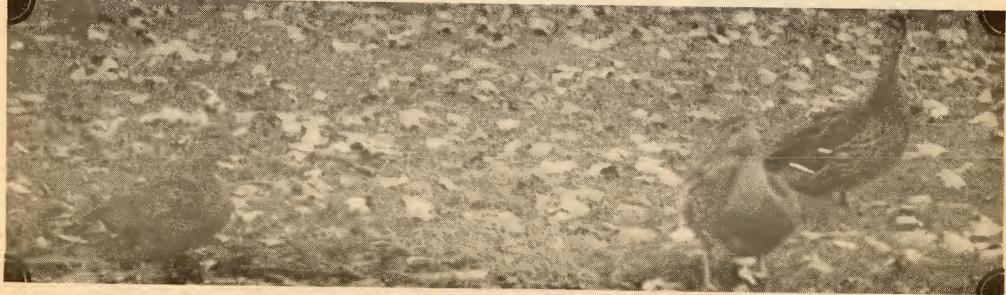
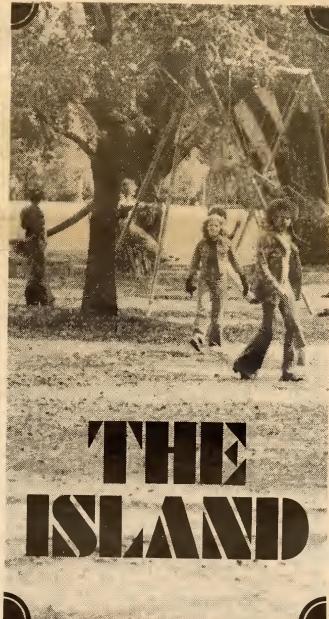
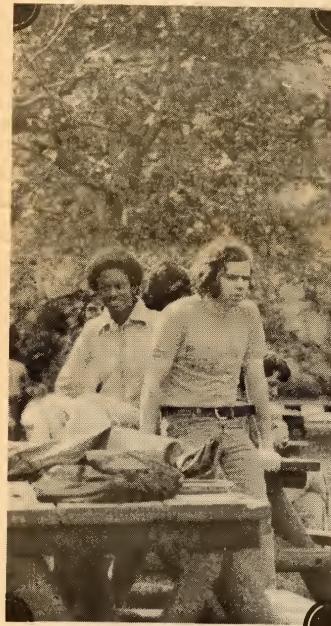
Dean of Business and Commerce, Mr. Jim Turner, added his words of welcome and expressed his appreciation for the work done by Student Council and the buddies in getting the semester off to a good start. Others introduced included Health Centre Nurse, Mrs. Marjorie Poole; Counselling Services staff member, Mr. Fred Strong; and Student Council Treasurer Mohammed Marfatia. Vice-President Pablo Leacock and Social Convenor Cliff Mendez are other Student Council executives.

Following the Atrium program, students and buddies enjoyed a delicious buffet lunch, courtesy of the Student Council and with the able assistance of one Colonel Saunders.

The tremendous turnout of new students and the participation of administration and staff combined to give everyone —

A HAPPY DAY.





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PLAN

by Seville A. Farley

Students returning to school here at St. James Campus, cannot fail to notice many noteworthy changes at this infant institution.

Apart from a very impressive orientation programme, in which new students were shown around Campus by "buddies" and then welcomed and feted in the Attrium on opening day, one notices that study booths have appeared in some lounges, directories have been placed at the entrances and several other cosmetic additions have enhanced the general appearance of the building.

The personnel of the Student Council has changed too — some are of the opinion that this is for the better — and in an effort to discover what plans they have in mind for the new year, I interviewed each member of the new executives.

The first thing one notices with these officials, is their willingness to listen to suggestions and their desire to keep the communications line open between themselves and students.

Guyanese born David Singh is in the fourth semester of his Business Administration Course and he is certainly enthusiastic about his new post as President. It consumes a lot of his time and energy, but he nevertheless enjoys dabbling in student affairs. "I love organization," he intimated, "and I will serve the students conscientiously," he added. And his deportment certainly gives one the impression that he would keep his word.

Speaking in his office, in which he several times had to reprove students for not maintaining a certain level of decorum, David outlined the plans he has for the current school year.

A Graduation Ball is planned for the 8th of October, and the 26th of November is set aside for an International Dinner at which dishes from several countries will be served.

Cultural Day is tentatively set for February 1977, and the next Yearbook would be a definite improvement over the appalling issue we were treated to last May.

A fortnightly Newsletter too is on the cards, and this should serve as a vehicle for keeping students more informed about what the Committee has in mind.

Pubs, film shows, dances, and concerts featuring articles from outside of the school, shows also become a regular feature of life at St. James Campus during the year.

Discussing organizational innovations, David declared

that he would like to see all School Clubs streamlined through the Student Council, in order to ensure that "all activities are put on for the benefit of all students and not just for a small group".

Emphasizing that he would be looking into students' personal problems, with a view towards ensuring that students' rights are not jeopardized, the soft-spoken President stressed that he does not want to get into conflict with Administration, but in fact, is getting maximum co-operation from the powers-that-be, and the Principal is "tremendous".

He also indicated that the members of his committee, though inexperienced, are nevertheless receptive to new ideas and more together as a team.

For handsome Cliff Mendez, this is his first excursion into organizational activities.

The new Social Convenor, who hails from the land of the humming-bird, sees his duty as one in which he has to make students "feel as part of the Campus". So far, he said, "the job is pretty routine and enjoyable."

He relishes the rapport with the students, and he experiences their total cooperation, adding that the aim of the Student Council is to "bring about total togetherness of all students."

In his official capacity, he has met with the Principal and the Deans of the various faculties, and his impression was that they are "pretty favourable to a point", indicating that the Deans tend to be of the opinion that time off from classes is detrimental to class schedules.

Cliff opined that the new crop of students are more active in College affairs, precisely because "they are more aware of what is going on". However, he was at pains to point out that the last Student Council did "a pretty good job", although, he indicated, that the incumbent committee is "working harder".

The second-year Graphic Arts student welcomes any constructive advice, reclaiming "I am a very easy fellow to talk to."

Ebullient Pablo Leacock is the new Vice-President, and his verve and enthusiasm became apparent after knowing him for a short while.

He also plans to attempt to streamline the various ethnic clubs on Campus, and he intends to do this by actually attending meetings called by these clubs, and encouraging more intercourse among the various members.

He would like to see positive steps taken to remove barriers between students, and wants clubs to adopt a more liberal policy. Citing an obvious pitfall in the present system, the third semester Electronic Data Processing student gave the example of a Chinese Student Union meeting which he attended and which was conducted entirely in the vernacular, but in which an interpreter had to be employed for his benefit.

Pablo was associated with organizational and community work for a long time. A native Trinidadian, he also dabbled in Church organizations and Sports Clubs.

He likes his new role of activities and finds his role as Vice-President less strenuous than the "top spot".

His philosophy is that students should not be satisfied with academic studies alone, but should also pursue extracurricular activities as well. In reply to a question concerning the reaction of Administration to the new council, the Vice-President who presently wears a Yul Brynner haircut stated that "we do not like confrontation. Our policy is compromise," he asserted.

He regards the Council as a liaison between students and teachers, and describes the relations between the two as "amicable".

Describing the Student Council as "functioning historically for Business & Commerce students" — since they were the best supporters of the Council — Pablo would like to see other students, "even Manpower", play more active roles in the affairs of the College.

Touching on the question of the part the FULL MOON newspaper should play in College affairs, the bearded Vice-President declared that he was not too happy with some of the contents of last issues. He cited the example of the article dealing with prejudice in a bygone issue. This article he said was a minority view which was slow to extreme proportions. A college paper "should not thrive on sensationalism," he said. "It should take a more sober view."

Mohammed "Ashraf" Marfatia was born in Pakistan. He is the financial secretary of the Student Council.

He thinks that the teachers at St. James are doing a job but declares that some teachers "don't get close to students". In this respect he gave the example of the last picnic to Centre Island at which only a few teachers attended.

CALL THE
STUDENT
COUNCIL

SPORTS.

EVENTS FOR OCTOBER

- Oct. 8
Oct. 12
Oct. 18
approx. 21
Oct. 22
Oct. 25-28
- Dance at St. Lawrence Hall
Film Show — Lecture Theatre room 185
Pinball Tournament
Variety Concert — Atrium
Table-Tennis Tournament

INTRAMURALS

The Athletic Department would like to welcome all students and staff for the upcoming year.

A bulletin will be published every month stating events, registration time, and athletic news.

If we can assist you in any problems or concerns regarding Athletics, please contact us at 967-1212, ext. 431 or 410.

October Events

RECREATION

TENNIS INSTRUCTIONS
Classes are being held Tuesday and Thursday — Kensington Campus — 4:15 p.m. to 6:00 p.m.

KARATE
Classes are being held Tuesday & Thursday — Kensington Campus — 7:30 - 9:00 p.m. Registration Fee — \$10.00 per semester.

ARCHERY
Due to lack of registration, Archery has been postponed until further notice. If you are interested, contact the Athletic Office now, 967-1212, ext. 431.

TABLE TENNIS
Table Tennis begins Tuesday, October 5 — Practices will be held Tuesday & Thursday — 6:00 p.m. to 7:30 p.m. at Kensington Campus.

BOWLING (5-pin bowling)
We need more people to form a Bowling League. Games to be played Monday & Wednesday — 4:00 p.m. to 6:00 p.m. at Bowlaway Lanes — St. Clair & Bathurst. Registration Fee — \$10.00 per player.

ROLLER SKATING
Roller Skating has been cancelled this month due to lack of registration. We will try again at the end of the month.

BOXING

Boxing begins October 4 — Classes will be held Monday & Wednesday — 4:00 p.m. to 6:00 p.m. — Casa Loma Campus.

CURLING

Registration is poor; if by October 8, registration has not improved, it will be cancelled.

FITNESS CLASSES

Classes are being held on Monday & Wednesday — 6:00 p.m. to 8:00 p.m. at Kensington Campus.

INTRAMURALS

ICE HOCKEY

Ice Hockey begins Monday, October 4. Games will be played Monday & Tuesday — 6:00 a.m. to 7:00 p.m. The games will be NON-CONTACT. This League will be for recreation only. Registration fee for teams will be \$10.00 per player per semester. Each team must consist of 11 players.

COSO HOCKEY (Ball Hockey)

Coso Hockey is held Tuesday — 7:30 p.m. to 10:00 p.m. — Casa Loma Campus.

VOLLEYBALL (Co-ed)

Volleyball is held Thursday — 8:15 to 10:00 p.m. — Casa Loma Campus.

VARSITY

MEN'S VARSITY BASKETBALL

Practices are Monday to Friday — 4:00 p.m. to 5:30 p.m. — Casa Loma Campus. First exhibition game will be Wednesday, October 27 — 8:00 p.m. Durham College vs. George Brown College.

MEN'S VARSITY VOLLEYBALL

Practices are Monday & Wednesday — 8:00 p.m. — Casa Loma Campus.

WOMEN'S VARSITY BASKETBALL

Practices are Tuesday & Wednesday — 5:30 p.m. to 7:00 p.m. — Casa Loma



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Sports minded? We want you

It is unfortunate that the St. James Campus doesn't have a gym. This should not prevent us, however, from taking part in all Athletic events of George Brown College.

Training and practice sessions are held everyday at Kensington Campus (College & Spadina) and Casa Loma (Spadina & Davenport). You can be part of any Athletic event at either Intramural or Varsity levels.

We are seriously looking for interested students to form teams to represent St. James Campus against the other G.B.C. campuses in

any many areas of Sports as possible.
Later in October there will be a table tennis competition at St. James Campus. We will then challenge the other campuses for the G.B.C. championship. We will also be looking into the possibilities of other such competitions in different athletic events if enough students from this campus are interested.

If you need more information on how you can be part of our team, at Intramural or Varsity levels, or just for recreation purposes, please contact room 124.



Have regular medical check-ups.

Give Heart Fund

ST. JAMES
STUDENT COUNCIL
REVENUE REPORT
FROM MAY 1st
TO AUG. 31st, 1976

REVENUE	
Balance from previous period	\$1,062
Miscellaneous Revenue	364
Pin-ball Revenue	560
	1,986

EXPENSES	
Executive salaries	304
Office supplies	154
Office telephone	294
Petty Cash	35
A.M.A.	12
Safety fund	256
Advertising	100
Other activities	6
Bank charges	5
	1,202

Bank Balance August 31,	
1976	784

As a Treasurer, one of my duties is to inform all students about the financial position of our Student Council. The above given report will show you the Expenses and Revenue during the summer period starting May 1st and August 31, 1976. When I took the position over from the past treasurer, our bank balance was \$1062. With this money and added revenue we paid for some necessary expenses which are shown in the report. If you have any questions, please don't hesitate to visit me any time in room 124.

Mohammed Ashraf
Marfatia

George Brown College's
WRITER OF THE YEAR

How would you like to wear the title: WRITER OF THE YEAR? Starting now, the FULL MOON is conducting a short story contest. In each issue, the best story submitted will be published and fifteen dollars will be presented to the artist. At the end of April, all the printed art pieces will be REMARKED for "Best Story of the Year". The story will be published again in May and fifty-dollars will be given as a prize to the writer.

Write any short story from 2,000 to 2,500 words. Submit your masterpiece to Liz Moran, J.S.C. Office, Room 124, with your name and class printed on the front page. The deadline for the stories is the 15th of each month. The stories will be marked by the FULL MOON staff and two school instructors. Don't hesitate — start writing.

The FULL MOON reserves the right to discontinue the contest due to lack of participation.

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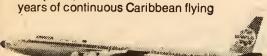
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